

Michael J. Cunningham

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Summary of qualifications

With over 11 years of professional experience in Market Research, Software Consulting, and Mortgage Software industries where I have managed and directed the careers of employees and developed enterprise level applications compliments my background in broadcasting in Radio, Television and the Internet.

Broadcasting Experience

Internet:

- **La Salle University Football**– (goexplorers.com)– Live Color Analyst for La Salle University Football (Division 1-AA) **2003 to present.**
- **La Salle University Women's Basketball** –(goexplorers.com) –Live Color Analyst for La Salle University Women's Basketball. (Division 1A) **2005 to present.**
- **"Proof of Concept" podcast** – (hammradio.com)—regular radio shows with talk and humor and opinion.
- **HammRadio** – WEXP-AM 530 – a music program with lots of comedy and talk (avg 6 hours/week)
- **Operations Manager** –Assisted GM with managing staff and handled the station finances (an over \$5000 budget)
- **News Announcer** – produced, wrote, and announced daily 2 to 5 minute broadcasts

Television:

- **L-Report** – LaSalle 56 – Co-Ancor -- a SportsCenter like program for La Salle Sports
- **Play by play** – LaSalle 56 – Live Play by play of a La Salle Women's basketball game.
- **Directed** – A live half hour broadcast (class work)
- **Still Awake with Rod Nougat** – Hosted a live half-hour broadcast of a Late Night Talk Show spoof (class work)

Professional experience

2001 to Present <name withheld>, **Wayne, PA**

Web Development Manager (2002-present)

Manage 6 developers to maintain, support and enhance a Mortgage Broker loan origination web site for the premier Mortgage Lender in the United States. The website was built using ASP 3.0 and ASP.net technologies over a SQL Server 2000 database.

Web Developer (2001 to 2002)

1999-2001**Akcelerant Consulting, LLC (Polaris Consulting & IT), Malvern, PA**

Application Developer

Responsibilities include using Active Server Pages, Access 97 or Visual Basic 6.0 to create custom applications for clients. Also manage small level projects from "womb-to-tomb", focusing on developing a system hand-in-hand with a client. Authored training manuals for users and developers.

1992 -1999 **TNS Intersearch Corporation Horsham, PA**

Special Programmer (1998-1999)

Responsibilities include using Visual Basic to maintain databases of data collected for international Fortune 100 clients. Manipulating data for input into Quancept -- CATI (Computer-Aided Telephone Interviewing) system. Creating daily reports for client transmitted through FTP, e-mail (MS Outlook 97 and Lotus Notes 4.0).

Weekend Coordinator (1996-1998)

PhoneRoom Supervisor/Orientation Instructor(1993 to 1996)

Education

1991-1992,1994-1995 La Salle University

Philadelphia, PA

Communications